



Cambridge Fairtrade Steering Group Fairtrade Fortnight 2011 Quiz and Prize Draw



Enter our **FREE** prize draw to win a hamper of Fairtrade products **worth £100**, courtesy of The Co-Operative. Two runners up will each receive a hamper worth £50.

All you need to do is circle one answer (A, B, C, or D) against each question, fill in your contact details (overleaf) and return your answers by email to fairtradecambridge@hotmail.co.uk or by post to the address given overleaf.

| Question | A | B | C | D |
|---|------------------------|------------------|-------------|------------------|
| 1 How many Fairtrade bananas were eaten for the 2009 'Go Bananas for Fairtrade' world record? | 563 | 10,350 | 240,015 | 470,001 |
| 2 A variety of Fairtrade teas are now available, including organic and green teas. How many cups of tea on average are drunk in the UK per day? | 10 million | 70 million | 165 million | 1 billion |
| 3 Many non-food products carry the FAIRTRADE mark. Which accounts for 40% of West Africa's exports? | Rubber | Cotton | Footballs | Roses |
| 4 Which British Olympian launched a Fairtrade cotton clothing range in 2008? | Sir Steve Redgrave OBE | Menzies Campbell | Chris Hoy | Kelly Holmes DBE |
| 5 Which was the first supermarket to switch all own-label hot beverages to Fairtrade? | The Co-Operative | Marks & Spencer | Lidl | Sainsbury's |
| 6 In which year did Cambridge achieve official Fairtrade City status? | 1996 | 1998 | 2004 | 2009 |

If you are struggling, you may find some answers on the Cambridge Fairtrade Steering Group's blog at <http://fairtradecambridge.wordpress.com> or by visiting the Fairtrade Foundation website www.fairtrade.org.uk.



FAIRTRADE FORTNIGHT

SHOW
OFF
YOUR LABEL



28 February – 13 March 2011

fairtrade.org.uk/fortnight

**Cambridge Fairtrade Steering Group & The Co-Operative
Fairtrade Hamper Prize Draw Rules:**

1. Entrants must be over 16 years of age.
2. Only one entry per person.
3. All valid entries (with 6 correct answers) received between 23rd February and 14th March 2011 will be entered into the prize draw. The draw will take place by 18th March and the winner and runners-up notified by 5pm on 18th March 2011.
4. The first correct entry to be drawn will receive the first prize of a hamper of Fairtrade products worth £100. Two runners up will also receive a hamper of Fairtrade products worth £50 each. All prizes kindly donated by The Co-Operative.
5. The prizes are as stated. There is no cash alternative and prizes cannot be sold or transferred.
6. The winner and runners-up will be officially awarded their prizes at the Co-Op store on Chesterton Road, Cambridge at a suitable date and time, and may be required to participate in some publicity to help promote Fairtrade and the Cambridge Fairtrade Steering Group. Any photographs taken of the winner and runners-up receiving their prizes may be featured on the Steering Group's blogsite and used in news releases.

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Please provide your contact details (please PRINT):

Name:

Tel:

Address:

Mobile:

Email:

Your details will be collated (but not kept) by Cambridge City Council on behalf of the Cambridge Fairtrade Steering Group. The details, including your email address/mobile number, may be used by the Cambridge Fairtrade Steering Group to advise you of Fairtrade related events or activities in the Cambridge area.

If you do not want to receive such information please tick this box.

Cambridge City Council and the Cambridge Fairtrade Steering Group respect your privacy and will not share your personal data with any third parties.

Please return your completed entry to:

**Fairtrade Prize Draw
FREEPOST
Cambridge City Council
PO Box 700
Cambridge
CB1 0JH**

